
FOR IMMEDIATE RELEASE

**20th ANNIVERSARY CUVÉE WEEKEND TICKETS ON SALE AND CULINARY LINE-UP
ANNOUNCED**

St. Catharines, ON, January 16, 2008 -- This year's Cuvée Weekend will take place in Niagara Friday through Sunday, February 29-March 2, 2008. The event will mark its 20th Anniversary as a red carpet food and wine celebration that continues to be one of the most anticipated dates on the wine and food enthusiast's calendar. Tickets are on sale to the public and include admission to the Cuvée Gala and Cuvée En Route activities.

On Friday February 29, the Cuvée Gala will take place adjacent to Niagara Falls at hosting sponsor, Fallsview Casino Resort. During the Gala evening, winners of the coveted Cuvée Awards are announced, and guests sample 190 wines representing both award winners and special selections poured by a record 55 wineries. The creations of eight of Niagara's foremost chefs are offered at live cooking stations, and this year's impressive line-up includes Ray Taylor of Fallsview Casino Resort, the instructors and students of the Niagara Culinary Institute, Corey Linkson of AG, William Brunyansky of Charles Inn, Kevin Maniaci of Inn on the Twenty, Tony DeLuca of Old Winery Restaurant, Chris Smythe of Riverbend, and Ross Midgley of Zees.

Ann-Louise Branscombe, Event Chair and former Director of the Niagara Community Foundation, which presents the event, says "The 20th Anniversary of Cuvée is a real milestone for this venerable event. We plan to add a number of touches that will celebrate both the history of Cuvée and the consistent excellence of Ontario wines that it continues to represent."

Weekend guests top off their experience by touring and tasting along Niagara's wine route Friday through Sunday with the Cuvée En Route passport. The passport allows holders to visit wineries for special themed tastings.

Cuvée Weekend tickets are priced at \$200.00 per person and include admission to the Cuvée Gala and all Cuvée En Route activities. They are available to the public at www.cuvee.ca or by calling 905-684-8688. Cuvée En Route admission can be purchased separately for \$30.00 per person, via the same outlets or by visiting one of the participating wineries on Cuvée Weekend. Proceeds from the weekend go to the Niagara Community Foundation. Ticket and event information, details about each winery's Cuvée En Route tastings, overnight accommodation packages, and announcements about participating wineries and chefs can all be found on the Cuvée web site, www.cuvee.ca.

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For further information, contact:

Liz Palmieri, Executive Director, Niagara Community Foundation
Tel: 905-684-8688, Fax: 905-684-2337, E-mail: ncf@becon.org